



Sponsor Packet

2024 Golf Sponsorships start at \$2000

11th Annual Randy Jones Invitational

In Support of:



January 8th-11th & 15th-18th, 2024
at Singing Hills Golf Resort at Sycuan
10:00 am Shotgun



Together we can help provide new opportunities and resources for San Diego's military families, kids and our community through education, housing, and outdoor activities 1/8/24 - 1/18/24.



Dear Potential Sponsor,

Please join us for the 11th Annual Randy Jones Invitational presented by EDCO as we continue to support the Randy Jones Foundation and their mission to provide new opportunities and resources for San Diego's military families, kids and community through education, housing, and outdoor activities. To find out more on how the Randy Jones Foundation has impacted the San Diego community over the years please visit <https://www.randyjonesfoundation.com/accomplishments.html>.

Last year we were able to raise over \$125,000 for Randy's Foundation thanks to all of our generous sponsors, donors and golf participants. We are looking forward to providing even more athletic scholarships, Padre in-game experiences, kids baseball / golf camps, full day fishing trips, educational programs, housing assistance and hundreds more meals & necessities to front line workers & our military families!

For the 11th year in a row, we will be inviting 1,440 golfers (360 teams) to participate in the Randy Jones Invitational presented by EDCO (The Largest Charity Golf Tournament in the Country). IT'S A WIN-WIN-WIN! We will once again be donating a total of \$13,500 to local charities, a chance at a Million Dollars and the dream escape on a private jet to Pebble Beach for our winners.

What has continued to make the Randy Jones Invitational the go-to tournament of the year is how each of the 360 teams must earn their way into the tournament by first playing in a San Diego Charity golf tournament and finishing 1st, 2nd, or 3rd. It is then that the \$500 team entry fee is paid for by Sycuan, Randy Jones, and their affiliate sponsors (1.2 million dollars to date). Ultimately, making the semifinal tournament free for all 360 teams. Over the past decade we have driven thousands of golfers to play charity golf across San Diego, supporting hundreds of charities annually.

The top 3 teams from each semifinal day will qualify for a spot in the Finals at Rancho Bernardo Inn on February 17th & 18th, 2024. This is when 36 teams tee it up for their shot at \$10,000 (donated to their charity) and the dream escape on a private jet to Pebble Beach.

Become a sponsor today at <http://www.randyjonesinvitational.com/become-a-sponsor.html>, and know every time you tee up, you are making a direct impact in the San Diego area while helping Randy continue his mission to support military families, kids and our community.

Curtis Gandy
Executive Director
Randy Jones Foundation
Cgandy@RJF35.com
www.RandyJonesInvitational.com
858-232-0030

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GOLF TOURNAMENT DETAILS



Scramble Format

In a scramble, each member hits a tee shot, then the best tee shot is selected and all members play a shot from that point. The 2nd shot is made and then the best shot selected again. All team members play from that point. This is continued until the ball is holed. The winner is the team with the lowest 18-hole score. Winner receive a prize and the top 3 teams qualifier for the Finals.

The Ultimate Prize

Teams competing in the Finals for the 10th Annual 2023 Randy Jones Invitational presented are playing for much more than a trophy. The winning team will win a golf escape for (4) to Pebble Beach which includes a round of golf at the famous Pebble Beach Golf Links. Additional prizes, awards and gift items will be given out to include \$13,500 to local charities. (1st Place Team \$10,000, 2nd \$2,500, 3rd \$1,000).

Million Dollar Hole-in-One Challenge

Open to all 1,440 golfers, you'll have the chance to be one of 10 finalists that has one shot each to make a hole-in-one for \$1 Million.

\$10,000 Putting Contest

Open to all 1,440 golfers, you'll have the chance to be one of 10 finalists that has one shot each to make a putt for \$10,000.

Schedule

8:00 - 9:45 AM Registration, Range Open

8:30 - 9:45 AM Putting Contest, Million Dollar Shootout, Networking

9:45 - 10:00 AM Kick Off w/ Tournament Hosts

10:00 - 4:00 PM Shotgun w/ Scramble Format

3:30 - 4:30 PM All Scores Turned In and Tallied

4:30 - 5:00 PM Awards Presented

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GOLF SPONSORSHIP OPPORTUNITIES

All Sponsorships include company logo on digital marketing materials (website, registration page, email blasts) and company logo on banner at entrance



THE PERKS

	TEE BOX SPONSOR 2K	HOLE SPONSOR 3K	SILVER SPONSOR 4K	GOLD SPONSOR 6K	DIAMOND SPONSOR 10K	PLATINUM SPONSOR 15K+
GOLFERS Includes: Breakfast, Lunch, Tee Gifts	4	4	8	8	12	12
LOGO ON DIGITAL MARKETING MATERIALS (INCLUDING CART SCREEN)	✓	✓	✓	✓	✓	✓
COMPANY LOGO ON BANNER AT ENTRANCE	✓	✓	✓	✓	✓	✓
CUSTOM BRANDING	18 x 24 Tee Box Sign	3x2 Banner Custom Tee Markers Flag Stick Wrap	3x2 Banner Custom Branding in Sponsor Area	Feathered Flag Custom Tee Markers Flag Stick Wrap	Feathered Flag "In the Cup" Signage Custom Tee Markers Flag Stick Wrap	Feathered Flag "In the Cup" Signage Custom Tee Markers Flag Stick Wrap
SOCIAL MEDIA POST(S)	Name Listing	Included with other sponsors	Included with other sponsors	Exclusive Post	Exclusive Post	Exclusive Post
SPONSOR PLAQUE		✓	✓	✓	✓	✓
PADRE TICKETS FOR THE 2024 SEASON	2 Padre Tickets	2 Padre Tickets	2 Padre Tickets	4 Padre Tickets	4 Padre Tickets	8 Padre Tickets
OPPORTUNITY TO SET UP ON HOLE / STATION		✓	✓	W/ PGA TOUR STYLE TEE BOX	W/ PGA TOUR STYLE TEE BOX	W/ PGA TOUR STYLE TEE BOX
CUSTOM PROMO ITEM FOR SWAG BAG					\$5 ITEM	\$5 ITEM

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GOLF SPONSORSHIP OPPORTUNITIES

All Sponsorships include: company logo on digital marketing materials (website, registration page, email blasts) and company logo on banner at entrance, 3x2 Banner at designated sponsor area



Title Sponsor
\$50,000 *SOLD*

- Exclusive naming rights for the Randy Jones Invitational, 3 Foursomes, 8 Padre Premiere Tickets, Company Logo on Feathered Flag at Entrance, Company Logo inside the Cup on Every Golf Hole, PGA Tour Style Tee Box, Prizes to hand out to golfers \$5 Value, Company Logo on Banner at Entrance, Company Logo on Flagstick Wrap, 1 Advertisement on Cart Screen, Name Recognition on Digital Marketing Materials, Exclusive Social Media Post Recognition by RJI, Ability to Pass out Promotional Information, Opportunity to Create an Experience on a Hole to Connect with Golfers, Sponsor Plaque



Platinum Sponsor
\$15,000 - \$25,000

- Exclusive naming rights for specific food or contest sponsorship, 3 foursomes, 8 Padre Premiere Tickets, Custom Tee Markers, Feathered flag (1) with company logo at entrance, Company logo "In the Cup", Company logo on "Flag Stick Wrap" on your golf hole, PGA Tour style tee box with company logo, Promotional prizes with company logo added to goody bag (\$5 value), Exclusive social mention on RJI social media channels, 1 advertisement on cart screen, Name recognition on digital marketing materials, Company logo on banner at entrance, Sponsor plaque



Diamond Sponsor
\$10,000

- 3 foursomes, 4 Padre Tickets, Custom Tee Markers, Feathered flag (1) with company logo at entrance, Company logo "In the Cup" on every golf hole, Company logo on "Flag Stick Wrap" on your golf hole, PGA Tour style tee box with company logo, Promotional prizes with company logo added to goody bag (\$5 value), Exclusive social mention on RJI social media channels, 1 advertisement on cart screen, Name recognition on digital marketing materials, Company logo on banner at entrance, Sponsor plaque



Gold Sponsor
\$6,000

- 2 foursomes, 4 Padre Tickets, Custom Tee Markers, Company logo on 3x2 ft banner, Feathered flag (1) with company logo at entrance, PGA Tour style tee box with company logo, Company logo on "Flag Stick Wrap" on your golf hole, Social mention on RJI social media channels, 1 advertisement on cart screen, Sponsor plaque



Hole Sponsor
\$3,000

- 1 foursomes, 2 Padre Tickets, Custom Tee Markers on your golf hole, Company logo on 3x2 banner at your hole, Company logo on "Flag Stick Wrap" on your golf hole, Social mention on RJI social media channels, 1 advertisement on cart screen, Name recognition on digital marketing materials, Company logo on banner at entrance, Sponsor plaque



Bronze Sponsor
\$2,000

- 1 foursomes (4 golfers total), 2 Padre Tickets for the 2024 Season, Name Listing on RJI social media channels, 1 advertisement on cart screen, Name recognition on digital marketing materials, Company logo on banner at entrance

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Randy Jones Invitational GOLF SPONSORSHIP OPPORTUNITIES

All Sponsorship Packages Include:

Play for Pride!

Official invitation to play for pride in representing a charity of your choice as well as being the County's best amateur team. 360 teams (1,440 golfers), All 360 teams are representing over 200 local charities, each team will play for free in one of ten Semifinal rounds (compliments of Randy Jones and his affiliated sponsors). The top 3 teams from each Semifinal tournament will qualify to play in the Finals. See the RJI official rules for more details.

Golf Tournament Benefits:

- Golf with carts & Padre Tickets for the upcoming season
- Ability to host tee-box tent during the tournament
- Recognition as a Premiere Sponsor
- Opportunity to meet and greet with over 1500 golfers and staff over a 2 week span

Individual Extras Based on Sponsorship Type:

Mission Maker

\$50,000

- Exclusive Naming Rights for tournament events
- Company logo listed on all tournament media sites
- Logo recognition on Randy Jones Invitational event materials including but not limited to flyers, website, emails, and event day signage
- Verbal recognition during the opening ceremony of the program

Platinum Sponsor

\$25,000

- Company logo listed on All tournament media sites
- Logo recognition on Randy Jones Invitational event materials including but not limited to flyers, website, emails, and event day signage
- Verbal recognition during the opening ceremony of the program

Diamond Sponsor

\$10,000

- Recognized through premium slide placement in the presentation that plays on loop throughout pre and post event

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HOW TO REGISTER

To select a sponsorship package or register for this event, please go to:

<https://randyjonesinvitational2024.paperform.co/>

If you have any questions about Sponsor Opportunities
please email or call Curtis Gandy at

cgandy@rjf35.com / 858-232-0030

DISCLAIMER

As a member of the local business community, your organization and employees may support many charitable initiatives. As a courtesy, this invitation is sent on behalf of the charitable organization in reference. Your acceptance, rejection or participation in this event is completely voluntary.

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